



Sega Amusements USA, Inc.

Press Release
For Immediate Release



SEGA EXTENTION ON FIRESTONE FINANCIAL

Elk Grove Village, Ill (JANUARY 15, 2009) – Sega Amusements USA, Inc. announces the extension of its Firestone Finance program through the end of March, 2009. The financial program is offered on Sega's most prominent products, *Rambo STD and Rambo DLX, Sega Rally 3 STD and Sega Rally 3 DLX, House of the Dead 4 DLX, Shoot This Win This, Sponge Bob Ticket Boom*, and our new driving game that was debuted at IAAPA, *R-Tuned* available February 1, 2009.

R-Tuned let's you fly through circuits of night cities with a top notch tricked out car. This latest driving game from Sega Amusements provides the player with the ultimate street racing experience.

There are a total of 16 courses to choose from in New York, Hong Kong and Japan, all illustrated to provide over the top reality. The player can choose from various types of cars "Sports Compact Cars" and "Muscle Cars" including the Corvette C3, Viper, Supra, and the Fairlady Z. These cars can be modified to their own liking with a range of tuning parts, body graphics, and neon tubes.

Combined with the nitro tune and unlimited boost for super fast speed, R-Tuned will provide a driving experience so real and exhilarating as if driving in a car racing movie! Racers have a choice between "Single Mode" where they can battle against rivals during the game play, and the "Head to Head Mode", a heated battle with players within the same location. It's Standard cabinet size and design fits all locations of different sizes.

R-Tuned is just as entertaining to watch in action as it is to play! Please contact your local distributor or Sega Game Sales representative for more information.